



HT Capital Advises Cellotape, Inc.

New York, NY – March 2017. HT Capital Advisors is pleased to announce the sale of Cellotape, Inc. (“Cellotape”) to Resource Label Group, LLC, a portfolio company of First Atlantic Capital, LTD., a leading middle-market private investment firm based in New York, NY.

Founded in 1949, Cellotape is considered a pioneer in label technology and a trusted source of innovative packaging solutions to the electronics and medical device industries. Cellotape offers custom flexographic and digital printed labels, overlay panels, nameplates, Near Field Communications “NFC” and Radio-Frequency Identification “RFID” enabled smart labeling (through its Smart Products group), large format printing, die cut components and screen printing among its many capabilities. Established in 1986, and acquired by Cellotape in 2006, the multi award winning Landmark Label provides pressure sensitive labels across a wide range of industries including wine and spirits, specialty beverage, food, nutraceuticals and health & beauty.

Resource Label Group, LLC is a leading pressure sensitive label and shrink sleeve manufacturer with diverse product offerings for the food, beverage, chemical, household products, personal care and nutraceutical industries. With locations across the U.S and Canada, Resource Label Group provides national leadership and

scale to deliver capabilities, technologies, systems and creative solutions that customers require.

HT Capital initiated and served as exclusive financial advisor to Cellotape on this transaction.

About HT Capital Advisors:

HT Capital Advisors is a private investment-banking firm based in New York City with representation in Cleveland and Boca Raton. The firm specializes in domestic and cross border middle market mergers and acquisitions, recapitalizations, corporate valuations and other financial advisory services.

HT has advised on a wide range of transactions in the consumer products industry, including support services such as specialty printing and converting, packaging and marketing. For further information about HT Capital’s merger and acquisition advisory services, please contact Rob von Furth, Managing Director, at (212) 319-3702 or rvonfurth@htcapital.com, or Steve Tardio, Managing Director, at (440) 571-1330 or stardio@htcapital.com.

This announcement appears as a matter of public record only

has been acquired by

a portfolio company of

FIRST ATLANTIC CAPITAL

The undersigned initiated this transaction and acted as exclusive financial advisor to Cellotape

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