

## **HT Capital Advisors, LLC Successfully Advises on the Divestiture of a Leading Texas-Based Manufacturer of Meat Snacks**

March 2007 – HT Capital Advisors, LLC is pleased to announce that its client, Double B Foods, Inc., has completed the successful sale of its Meat Snacks Division to Jerky Snack Brands, Inc. This transaction represents a successful step in Double B’s strategic plan to focus on its core frozen food businesses and is another example of HT’s expertise in the food and beverage industry. HT Capital Advisors initiated this transaction and served as financial advisor to Double B Foods.

HT Capital was retained by Double B Foods through its private equity sponsor to identify potential buyers for the Division. The HT Capital team worked closely with Double B’s owners and management to develop a confidential information memorandum, identify and approach a list of potential strategic and financial acquirers, coordinate the due diligence process, negotiate the terms and finalize the transaction.

### About Double B Foods, Inc.:

Double B manufactures hand-held frozen foods including sausage rolls/kolaches, empanadas and other dough en-robed handheld products; as well as wrapped and rolled appetizers, dips and breakfast wraps. The Texas-based company specializes in the development of co-pack partnerships and private label relationships with quality branded manufacturers and customers.

### About Jerky Snack Brands, Inc.:

Minong, Wisconsin-based Jerky Snack Brands was formed by Jay Link of the Link Snacks group of companies to acquire branded and nationally distributed producers of meat snacks. The company recently acquired Pioneer Snacks, Inc. of Farmington Hills, Michigan.

### About HT Capital Advisors, LLC:

HT Capital is a private investment banking, merchant banking, and asset management firm based in New York with offices in Chicago and Paris. The firm’s highly seasoned professionals specialize in middle market mergers and acquisitions, private placements, recapitalizations, restructurings, valuations and other personalized financial advisory services. For additional information, please contact Stephen Tardio at (312) 920-9003 or [stardio@htcapital.com](mailto:stardio@htcapital.com); or Eric Lomas at (212) 759-9080 or [elomas@htcapital.com](mailto:elomas@htcapital.com).